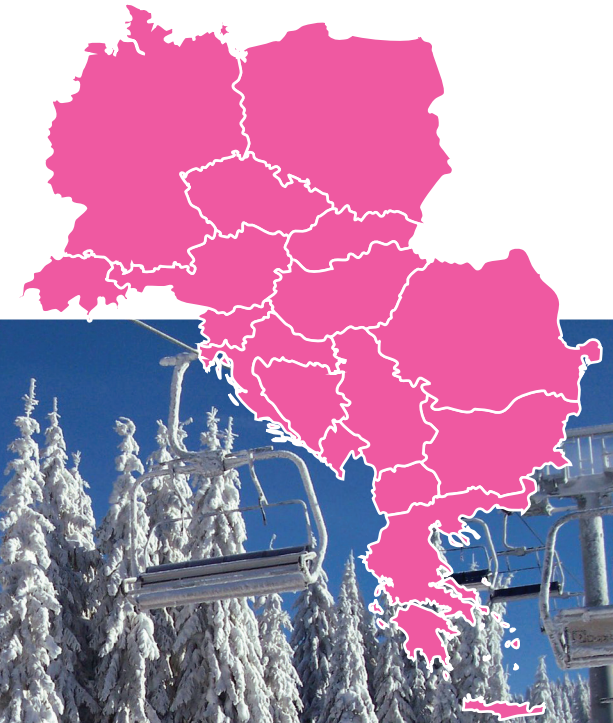


 **MoReSCE**

*Understanding
the Tools for Future*



27-29 June 2013 / Kopaonik, Serbia

MOUNTAIN RESORTS

SUMMIT CENTRAL EUROPE

MoRe Understanding MoRe Tools MoRe Future



www.moresce.org

MoReSCE 2013 Key Note Speakers



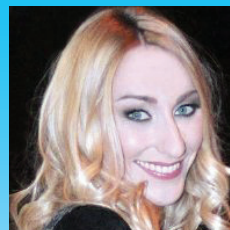
Mr. GORAN PETKOVIC
Ministry of Finance and Economy, State Secretary



Mr. DAMJAN PINTAR
Association of Ski Centers Europe, Vice-president



Mr. LAURENT VANANT
Mountain resorts consultant



Mrs. SILVIJA LOVRETA
Horwath HTL Belgrade Managing Partner



Mrs. SYLVANA MESTRE
Chairperson Alpine Skiing, International Paralympics Committee (IPC)



Mr. WILLIAM STEWART FOERDERER INFANTE
Resident Coordinator - The United Nations



Mr. MARIAN BELIAKOV
Pamporovo Resort, CEO



Mr. NIKOLA AVRAM
MK mountain resort, President of board of directors



Mr. PAUL E. MATHEWS
Ecosign Mountain Resort Planners Ltd, President



Mr. DEJAN LJEVNAIC
Ski Resorts of Serbia, Managing Director



MR. MICHAEL BITTERL



MR. FRANK FURLANI

Mr. HANS PETER JULEN
Zermatt Bergbahnen, President

Mr. GEORG HOBLIK
Silvretta Montafon, Manager

PANEL 1

Mountain Resort Master Planning as a Framework for Successful Mountain Resort Development

- Mountain Resort Planning
- Development of tourism products at mountain resorts
- Global mountain resort initiatives
- Mountain Resort Development
- Environment Protection Engineering
- Investing in mountain resorts
- Accommodations and infrastructure
- Parking facilities, transit, and shuttle stops
- Development Initiatives- The LEED certification standards
- Green Development Initiatives
- Mountain consulting and resource management

PANEL 2

Best Practices in Mountain Resort Development and Management

- Topic1: Mountain Resort Master Plan is a key to successful development? ***Presentation of Master plan Bukovel, Ukraine***
- Topic 2: Do you have the problem of seasonality? ***Presentation of Zermatt, Switzerland***
- Topic 3: Alps, Tradition, Success! ***Presentation of Silvretta Montafon, Austria***

PANEL 3

Uphill Transportation Systems Operators and Piste Management

- Snow how - snow depth measurement
- Ropeway systems and sustainable high-tech solutions
- Control access systems
- Security equipment
- The snowmaking facilities
- Uphill Lift Capacity
- Maintenance facilities for Snow Cats and other heavy equipment
- Maintenance facilities for pistes and ski lifts
- Protect the resource on which your business depends - Piste Management
- Ski lift operations
- Snow groomers and Utility Vehicles
- Ticketing
- Licensing ski lift employees

MoReSCE 2013 Will Introduce You With 6 Parallel Sessions:



PANEL 4 Mountain Safety

- The determination of an area's Skier Carrying Capacity
- Piste safety
- Mountain rescue operations
- Firefighting and Emergency Rescue

PANEL 5 Mountain Resort Management and Resort Marketing

- **Tourism organizations** contribution
- **Municipalities** contribution
- Private public partnership
- Synchronizing local and national levels

PANEL 6 Mountain resorts and ski centers' presentation

- Opportunity for Ski centers and Mountain resorts to have a seven minute presentation of their destination and product

DAY 1, Thursday, June 27th

Arrival of delegates and speakers	Hotel registration
20.00 - 22.00	MoReSCE opening ceremony

DAY 2, Friday, June 28th

9.00 - 9.30	Delegate registration	
9.30 - 10.00	Plenary session and Key Note Speeches	
10.00 - 11.30	Mountain Resort Master Planning as a Framework for Successful Mountain Resort Development	
11.30 - 12.00	Coffee break	
12.00 - 13.30	Parallel Sessions	
	Best Practices in Mountain Resort Development and Management	Mountain Resort Master Planning as a Framework for Successful Mountain Resort Development
13.30 - 14.30	Lunch break	
14.30 - 16.00	Parallel Sessions	
	Uphill Transportation Systems Operators and Piste Management	Mountain Resort Master Planning as a Framework for Successful Mountain Resort Development
16.00 - 16.30	Coffee break	
16.30 - 17.30	Parallel Sessions	
	Uphill Transportation Systems Operators and Piste Management	Mountain Safety
17.30 - 18.30	Plenary Session for all delegates	
	Ambassadors Panel	
18.30 - 20.30	Delegate free time	
20.30 - 24.00	MoReSCE Gala dinner	

DAY 3, Saturday, June 29th

9.00 - 10.30	Parallel Sessions	
	Mountain Safety	Mountain Resort Management and Resort Marketing
10.30 - 11.00	Coffee break	
11.00 - 12.30	Parallel Sessions	
	Mountain Resort Management and Resort Marketing	Mountain resorts and ski centers' presentation
12.30 - 13.00	Preparation for Mountain Break , bike race powered by MoReSCE	
13.00	Meeting point for all delegates, near the main chairlift and departure to bike park	
13.30 - 14.30	BIKE RACE Powered by MoReSCE	
15.00 - 16.00	Lunch break	
16.00	Certificate handout for all delegates and Award for "MoReSCE 2013 Delegate of the year"	

*IMPORTANT NOTE: All delegates will be provided with three day pass for all summer activities at Ski Resort Kopaonik.

-Mountain- BREAK

Powered by



After the race, we are handing out the “MoReSCE 2013 Delegate of the year Award”.



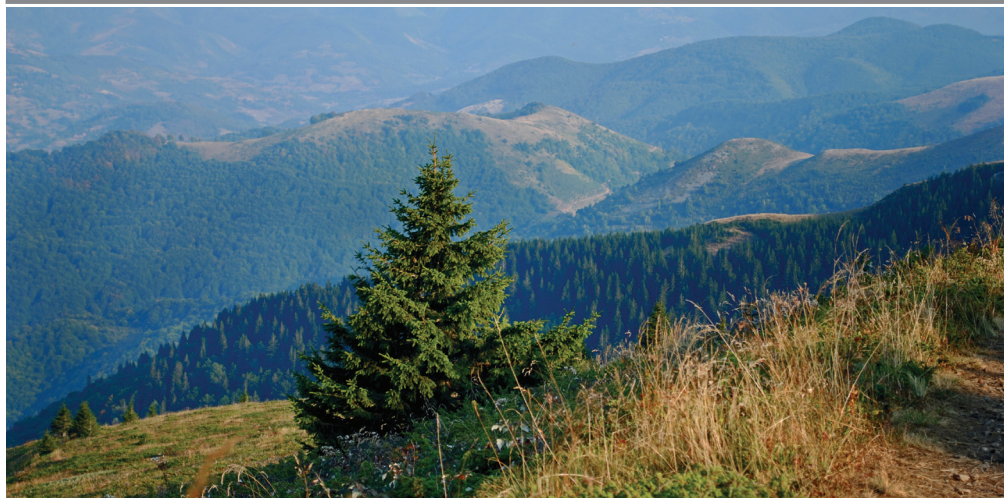
WORK HARD & PLAY HARDER

After two days of conference, 6 sessions, more than 30 topics, more than 30 speakers and over 13 working hours, MoReSCE is bringing you **Mountain Break** along with many leisure activities.

- At 13.00 we meet in center of Kopaonik, near the main chairlift.
- We start our sightseeing ride, on the chairlift “Pancicev Vrh.” This chairlift will take us to one of the highest peaks on this mountain and we will most certainly enjoy the view from an altitude of 2,017m.
- At 13.30 we start MoReSCE Bike Race, for all participants

For mountain biking fans, MoReSCE is taking you to Bike Park, Kopaonik, first of this kind in Serbia. The 5 kilometer long trails were built in accordance with the standards of European Union and Canada and are major challenges for all fans of mountain biking. There are three trails of various difficulties. The trail width varies between 60cm and 120cm. In certain sections, there are dirt waves, bends, wooden bridges, jumps and obstacles. The race will be beginners level only.

Ski Resort Kopaonik, Serbia



Official conference venue

Grand hotel & Spa ****



Accommodation for delegates:

www.mkresort.com



Apartments
Konaci Deluxe ****



Grand Hotel & Spa ****



Type of Accommodation	Type of room	Price, Total for Registration Fee and Accommodation
Apartments Konaci Deluxe ****	1/2	239 euro + VAT
Apartments Konaci Deluxe ****	1/1	259 euro + VAT
Grand Hotel & Spa ****	1/2	279 euro + VAT
Grand Hotel & Spa ****	1/1	315 euro + VAT

Registration fee is inclusive for:

- Accommodation, two nights, full board
- Conference registration
- Conference materials
- Coffee breaks
- Lunch breaks
- Gala dinner
- Three day pass for all summer activities at Ski Resort Kopaonik

Exclusive Platinum Sponsor



Platinum Sponsors



Gold Sponsor



Entry Level Sponsor



Organizers:

The Centre for Tourism
Research and Studies
www.ctr-balkans.org

Ski Resorts Serbia
www.skijalistasrbije.rs

Hotelier Association of Kopaonik
www.mkresort.com

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